

# Consumers Awareness Guide To Hiring A DIY Carpet Cleaner Machine...

This is an educational service provided by  
Haulway Carpet Cleaning.

I Have Created This Consumer Awareness  
Guide With An Intention To Educate The DIY  
Carpet Cleaner.

There are just 4 main headings which are;

- How To Avoid 5 Machine Hire Rip Offs.
- 6 costly misconceptions about hiring a carpet cleaner machine.
- The 7 dangers about cleaning your own carpets.
- 8 Mistakes to avoid when hiring A Carpet Cleaner Machine.

Plus;

- Why you want clean healthy carpets that stay clean for up to 8 months.
- Why you want clear easy to follow guidance from an industry expert.
- Why you want specific information about carpet cleaning tools, solutions and a carpet cleaner machine.

### Here's How To Avoid 4 Machine Hire Rip Offs.

**Rip Off 1/** You see an advertised price for machine hire, let's say £25 per day. Ok, you think, £25 seems fine. So you call the hire shop or visit the store. You want to hire a carpet cleaner machine. 'Ok' the shop says 'when would you like the machine'. You've already got the answer ready, so you say, 'Tuesday this week'. The shop assistant starts tapping away at the computer asking you for your details. Name

Address

Telephone number ext,,,,

Then you're asked will you require the machine hand tool with your machine?

'Yes' you say.

'You'll also need some carpet cleaning solution. How many rooms do you plan on cleaning?'

You say '3 rooms' for example.

Then you are told that you will need 4 litres of carpet cleaning solution. £7.95 per litre.

You'll also need a power pack to prevent electrical surges into the machine. Then you've got 17.5% VAT. Oh and delivery and collection is £9 each way. £18 all in.

One last thing. £25 per day is for hire of the carpet cleaner machine for one day. Hire in the morning return the machine before shop closing hours at 5.30pm. If you want the machine for 24 hours, the cost is £38.

So now, let's just take a look at the price of hiring a carpet cleaner machine.

Machine hire 24 hours = £38

4 litres of carpet cleaning solution = £31.80

Power pack hire = £4.80

Hand tool hire = £3.60

Delivery and collection charges = £18 optional

= £96.2

+ 17.5% VAT = £113.70

**Rip Off 2/** The staff at the machine hire shop will run through with you how the machine works. Mmmm, you think, that will clean my Carpets. You usually get a two minute briefing about how to use the machine. This method they show you, is a traditional way to use a carpet cleaner machine.

If the machine had ultra-powerful motors and phenomenally powerful water jets, then just maybe, the method they show you at the hire shop just might work.

But you don't get ultra-powerful motors and water jets with a hire machine from your local machine hire shop.

You get a basic machine that requires more than itself to do a proper carpet cleaning for you.

But the hire shop don't tell you about the additional tools and solutions you'll need for cleaning your carpets with this type of machine.

They focus on simplicity and simplicity in these circumstances won't do much for you as a DIY carpet cleaner. In fact, the chances of you getting your carpets clean is smaller than a sixpence.

You'll find yourself having to over wet your carpets because the soils remain visible even after 3-5 passes of the machine.

Hence, you get over wetting, this will cause dull, lifeless carpets after they dry two days later. Plus, you'll develop a need to go back to the hire shop within just a month or two because you need to clean your carpets again, they look so dirty!

**Rip Off 3/** The carpet cleaning solutions that you get with your hire machine are high alkaline products. The reason for this is that alkalinity cleans. Alkalinity attracts soils. Therefore, when you buy your carpet cleaning solutions from the hire shop, for simplicity, you get a high alkaline product.

You get the machine home and get started cleaning your carpets. It seems to be working because you can see the difference. The soils are coming out but it's a bit like hard work. Anyhow, by the time you're finished cleaning, you absolutely puffed out. It was hard work getting that soil out especially from those areas where foot traffic is high and soiling is heavy.

Well, looking over your carpets when you're finished, you guess that your carpets **look better than before**.

Next morning, you're anticipating seeing your carpets nice and clean looking. Mmmm, not too bad, but you think you could have done better in some areas.

Well, to cut a long story short, it takes about two days for your carpets to dry thoroughly. This is because you had to repeatedly go over some areas which were heavily soiled.

Now what happens in your carpets is, the alkaline product that you used for cleaning, remember we said that alkaline attracts soils. Well, it does. And alkalinity in your cleaned carpets will continue to attract soils.

Hence, you get rapid re-soiling. The alkalinity in your cleaned carpets will attract soil. Looks like another trip to your hire shop within just a couple of months.

**Rip Off 4/** The results you get from hiring a carpet cleaner machine from your local hire shop were poor. You decide that the best way to keep your carpets clean is to hire a pro and let them do it for you. But this too has its drawbacks.

After all, we didn't plan on you spending around £120-£150 to have three rooms carpet cleaned. Besides, if you're going to pay someone to clean your carpets, then the ultimate system for carpet cleaning is truck mount carpet cleaning. It's this system that will give you lasting and thorough carpet cleaning results.

After all, Truck mount carpet cleaning is the Rolls Royce system in the industry. But if you want the best for you carpets, the best is truck mount carpet cleaning.

But just like comparing car prices, truck mount cleaning is actually the Rolls Royce with Rolls Royce pricing. £200 -£300 for three rooms carpet cleaned. And remember, carpets should never be left uncleaned for more than 8 months!

### **Why you want clean healthy carpets in your home.**

When YOU clean your carpets properly, you get lasting and thorough cleaning. You get your home visitors comment on how nice, clean, fresh smelling your carpets are. You'll see your carpets look,

enhanced and you'll see longer lasting cleaning results that will always look good.

You don't want wet for day's carpets every time you clean. You want carpets that dry fast, giving carpets a colorful look that is truly impressive. You really can get a truly worthwhile carpet cleaning result by doing it yourself, believe me, you can.

The cost of machine hire can be that initial £25 we spoke about earlier. You can hire a machine without all of the add on's. Every time you clean your carpets, you can approach the job with confidence because you'll know what gets the best results. You do it once and that's it! You've got the system under your belt. I know from my own experience that the system available for you to use right now, it really does get superb results.

You can get the carpet cleaning Rolls Royce results for the price of the Mini. Once you've got this system and you use it once or twice, you then become the expert. Your own carpet cleaning results will glow and shine through. You can become the one who knows how to do it best.

Carpets always look their very best with proper cleaning. They will look good long after the normal replacement period has been and gone. Keeping your carpets ship shape clean yourself will also save you a fortune long term. Clean healthy carpets in your home is not a pipe dream. But to most other folk, they don't know where to start.

**I give a 100% complete no--risk satisfaction  
Guarantee.**

If you want to try this new advanced carpet cleaning method, you will need a few simple tools and solution and a hire machine. But I'm so confident that if you do use this advanced carpet cleaning method, you will be thrilled with your carpet cleaning results ongoing.

Therefore, I am willing to guarantee everything you buy in order to use this system. Tools, solutions and machine hire. I call this guarantee the buyback scheme.

That's right, try this advanced method of carpet cleaning. Clean your house carpets. Use the suggested tools, solutions and a hire machine. Then after you've done your first carpet cleaning in your home, if you are not completely satisfied that this system gets the best results as I said, I will buy back everything you've bought from me in order to do your carpets in your home.

I'll pay you up to 80% of the total price you've paid for the suggested tools, solutions and even the hire machine. So, if this system is not right for you after you've tried it, simply let me know. I will then refund your money and collect the tools and solutions and refund you.

That's the best offer I can make so that you can give this advanced carpet cleaning system a try, its virtually 100% risk-free.

### **Here's 6 Costly Misconceptions People Have About Hiring A carpet Cleaning Machine.**

**Misconception 1/** Most people believe that carpet cleaning is best done by the experts. It's the best way to keep carpets clean. **NOT TRUE.** You can actually use a system for cleaning carpets that few people are aware of. Truly lasting and very worthwhile results using just the traditional hire machine plus a few tools, a couple of solutions and special advanced cleaning techniques gets you fantastic results every time.

**Misconception 2/** A small machine won't do the job well. **NOT TRUE.** With the right tools, the right solutions and the right technique you can get an expert result every time.

**Misconception 3/** Carpet cleaning, it's too much like hard work. **NOT TRUE.** With these special techniques in comparison to the traditional carpet cleaning methods, traditional carpet cleaning techniques does make it hard work. But using the advanced techniques which I've used for 20 years, suddenly carpet cleaning becomes an enjoyable experience. You remain relaxed, calm, and you simply just take your time with no rush, its very easy.

**Misconception 4/** I don't have time to clean my carpets.

**NOT TRUE.** Carpets should always be cleaned at least every 8 months. That's just 3 days cleaning in 2 years. 730 days making your carpets dirty = 3 days cleaning to keep carpets looking good.

**Misconception 5/** Carpet cleaning, it's just too expensive.

**NOT TRUE.** For the cost of replacement carpets, this varies from home to home.

But on average most home dwellers replace their carpets every 5 years to 8 years. That's without cleaning.

But if you clean your carpets every 8 months using advanced carpet cleaning methods, you are guaranteed to keep your carpets twice as long. If carpets look good, keep them. Why replace carpets if there's still plenty of life left in them.

Cleaning can pay for itself in the long term. Replacement carpets is a massive expense. Cleaning is only a tiny fraction of that expense. Paying for carpet cleaning is spread over the long term in easy bites. Carpet replacement hits you all in one go. Ouch!

## **The 7 Dangers Of Cleaning Your Own Carpets Without Expert Guidance.**

**Dangerous 1/** If you over wet your carpets while cleaning, they will re-soil rapidly. They may shrink as a result of over wetting too. But the real danger in over wetting your carpets while cleaning is this;

Carpets can get drenched by would be carpet cleaners.

A drenched carpet will take on a symptom known to the industry as SBS

(Sick building syndrome).

The room in which you're drenched carpet is laid can suffer from SBS. The only cure for SBS is to pull out the carpets, dry the room out and then after the room is thoroughly dried, put a new carpet down.

**Dangerous 2/** If you fail to check that solutions are safe to use on your carpets, reactions can occur. For instance, the carpet cleaning solution can be tested on your carpet before you use it for

cleaning. If you fail to do this, then you could be using a solution that will pull colour from your carpets.

If you have multiple colors, then these colors can bleed into each other. If the dyes in your carpets are unstable they will be affected by the cleaning solution.

**Dangerous 3/** Stain removal solutions are usually strong. They must be in order to remove stubborn stains from carpets.

But if you attack a stain with the appropriate solution, then you leave the solution in your carpet to dry, this can have a diverse effect on your carpet colors. You could wind up with a blotchy carpet where you have tried to remove the carpet stains.

**Dangerous 4/** If your carpet is particularly dirty and you clean it. You may well be tempted to increase the strength of the carpet cleaning solution.

For instance, if the recommended measure of the solution you're using is 20--1, that's twenty parts hot water to one part cleaning solution. You may decide that a 20--5 or a 20--10 may well work better. The problem you could experience increasing the strength of your carpet cleaning solution is this;

If a strong mix of carpet cleaning solution is used and left in your carpet to dry, it will seep down into the pile base. It will eventually dry, but after drying it can actually rot your carpet from the underside. The underside of your carpet may fragment and rot.

**Dangerous 5/** We all know that cleaning a carpet could cause it to shrink.

If you have no clue what type of carpet you are cleaning, then shrinking is always a possibility. On the other hand, if you have the knowledge and the right techniques for testing and cleaning your carpets, you avoid shrinking problems. Without testing you are taking a risk.

**Dangerous 6/** If you are cleaning a carpet stain and you use a certain type of stain remover product, you could actually set the stain. This means that the stain in your carpet becomes permanently set.



What happens is, the solution that you may be using can create a sticky coating over the area of the stain once dry. This substance can only be removed using a specialist stain remover product. The more you rub and scrub at the stain, you are actually opening the pores in the carpet fibre.

The pores in the fibre allow the stain in and the solution in. Both stain and solution get locked in to the fibre pores. The stain becomes set and is very difficult to remove.

**Dangerous 7/** If you fail to ventilate the area where you are cleaning, the moisture in the air has no place to go. Without ventilation the moisture gets trapped in the room and it will take a very long time for your carpet to dry.

Slow drying carpets dry dull and lifeless. So all your hard work will have been a waste of your time and effort.

## **8 Mistakes To Avoid When Hiring A Carpet Cleaner Machine.**

- Mistake 1/** Thinking that you can clean all the carpets, Upholstery, Rugs and furniture in just one day.
- Mistake 2/** Thinking that the advertised price for machine hire is all that you'll pay.
- Mistake 3/** Thinking that cleaning a carpet is very easy and can be done effortlessly.
- Mistake 4/** Expecting your carpet cleaning result to be perfect.
- Mistake 5/** Thinking that the machine solely will remove spots and stains.
- Mistake 6/** Hiring the machine without instructions on how to use it.
- Mistake 7/** Waiting until the machine is home with you before preparing your carpets with a thorough vacuum cleaning.

- Mistake 8/** Not having plenty of hot water on tap on the day you hire the machine.

Thank you for taking the time to read through this DIY Carpet Cleaners Consumer Awareness Guide. I hope now you have a good idea about how to get a really good carpet cleaning result in your home.

I've included two FREE GIFTS for you below to help you along the DIY carpet cleaning path. You'll find all the help you need by clicking on the link below. Please take the next step now for your two additional free gifts.

### **FREE GIFT NUMBER 1**

If you'd like a FREE DIY Tools & Solutions Booklet explaining and showing you the various tools, solutions and hire machines you'll need in order to clean your carpets well. Get it FREE here.

You'll find that it costs less than you think to actually kit yourself out for really expert carpet cleaning in your home. Remember too that I offer a 'Buy Back Scheme'. Therefore, you can be assured that every tool and solution listed in the free booklet is offered to you risk--free.

### **FREE GIFT NUMBER 2**

I'll also gift you as a bonus for downloading the free booklet, I'll gift you a FREE Guide to Carpet Cleaning Hire Machines. This free guide lists lots of machines available in the UK. Prices are included with delivery and collection rates too.

Plus I'll give you details about any add on's so you don't get stung. Plus you get contact details, phone numbers, addresses and website address details.

Plus I'll personally recommend one or two machines for you as well. Simply click on the link below and get your two Carpet Cleaning FREE GIFTS now.

**[Get Your Two FREE Helpful Gifts Here.](#)**

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# Haulway Carpet Cleaning

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